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The Chairmen's RoundTable Welcomes New Partner and Sponsors

-Two sustaining sponsors and one new partner bolster support of CRT -

San Diego, CA – August 28, 2006 – The Chairmen's RoundTable (CRT), a San Diego-based, non-profit volunteer organization that provides gratis business advice and mentorship to local, private businesses, today announced that Primary Funding Corporation and Sandler Sales Institute have recently become CRT sustaining sponsors. In addition, the CRT has formed a strategic partnership with the San Diego North Economic Development Council.

"Our sponsors and partners play a vital role in our service to the business community," said Tom Dorosewicz, Chairman of the Chairmen's RoundTable. "Our sponsors' financial support provides our funding, the community connections of our partners and sponsors help build awareness for the CRT, and these connections fill our pipeline of local companies to mentor – reaching out to the San Diego business community is the very reason we exist."

"Primary Funding's defining characteristic is serving as a community-based factoring company. That means giving back and building strong relationships to support our clients in the community," said Pat Burns, president of Primary Funding Corporation. "Partnering with The Chairmen's Roundtable will give our clients unrivaled access to a seasoned group of successful executives who act very much like a board of directors. Mentorship from The Chairmen's Roundtable will help to ensure the growth capital received from Primary Funding enables clients to overcome business challenges and achieve profitability."

About Primary Funding

Primary Funding focuses exclusively on accounts receivable financing and factoring for owners of small and medium sized businesses. Primary Funding president Pat Burns and her team help clients leverage their accounts receivables as collateral to finance growth and working capital without dilution of equity. Primary Funding offers a variety of financing options for temporary agencies, service providers, textile and apparel companies, distributors, manufacturers, technology companies and government contractors. Headquartered in San Diego, CA, Primary Funding serves clients in California, Nevada, and Arizona. For more information please visit: www.primaryfunding.com or call 1-800-276-1500.

About Sandler Sales Institute

Darren Cecil is the President of San Diego Sales, Inc. the San Diego franchise of the Sandler Sales Institute. Sandler Sales Institute works with business owners and company presidents who are tired of the cost of bad hires, no accountability, and shrinking margins. Sandler works with sales managers who are irritated without a solid prospecting plan, and disappointed that their sales people are not making quota. Taking a different approach from traditional sales training, Sandler helps its clients achieve results through a unique methodology for sales force development, including ongoing reinforcement training and strategic sales management, hiring, and evaluating sales people and sales managers. For more information please visit www.sdsales.sandler.com. or call 858-483-8888 or toll free at 1-800- I WILL SELL.

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About San Diego North Economic Development Council

The San Diego North Economic Development Council (SDNEDC) is a coalition of the private and public sectors working together to sustain and carefully grow the economic base of North County. SDNEDC undertakes initiatives to establish North County as a "business-friendly" region. Its goal is to market the area internally and externally in an effort to retain and attract quality businesses and create additional, higher paying jobs. For more information please visit www.sdnedc.com.

About Chairmen's RoundTable

The Chairmen's RoundTable is a non-profit volunteer organization comprised of 40+ current and former Chief Executive Officers with extensive board of director experience and diverse industry backgrounds. They provide businesses in San Diego County priceless business advice and mentorship free of charge, as a way of giving back to the community. CRT's well-defined mentoring program is ideal for companies at a strategic crossroads that are looking to gain an outside perspective on key business issues. To date, more than 170 local companies have benefited from CRT's mentorship. For more information and to read about past client successes, please visit www.chairmensroundtable.com.

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