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The Chairmen's RoundTable Welcomes Four New Sponsors

- Sponsors provide influential connections into the community -

San Diego, CA – July 20, 2009 – The Chairmen's RoundTable (CRT), a San Diego-based, non-profit volunteer organization that provides gratis mentoring and business advice to CEOs and Presidents of local, private businesses, today announced the addition of four new sponsors: Barsa and Company; Hara CPA Professional Services, Inc.; Project X Media; UBS Financial Services.

"CRT sponsors play a key role in our business community outreach," said Jeff Campbell, Chairman of the CRT. "They help us identify local companies who can benefit from our executive mentoring program. We're proud to say over the past 10 years we have mentored over 200 businesses, and a majority of those assignments started with an introduction by a CRT sponsor. We welcome the support of these fine companies who have chosen to partner with us to strengthen San Diego one company at a time."

A brief background on each of the new CRT sponsors:

Barsa and Company, CPAs is an industry leading accounting and technology organization. The firm is a pioneer in the outsource accounting services arena and offers comprehensive on-site and off-site programs, including bookkeeping, part-time Controller and complete outsourcing of all accounting functions. They specialize in working with start-up, venture-backed, family owned and privately held companies. Barsa & Company also offers complete Needs Analysis and Software Selection services, and supports a variety of industry leading financial and CRM software packages, including products from Microsoft, Sage and Intuit. Barsa's unique combination of accounting and tax expertise, combined with their software experience has enabled them to provide a one-stop shop to small businesses and their owners since 1987. www.barsaco.com

Hara CPA Professional Services, Inc. is a Trusted Advisor in accounting and tax services, including outsourced accounting, CFO services, tax reporting, estate planning, Applianz solution services for Virtual Accounting software and other tax and accounting related services. All members of the firm are degreed accountants with a wide range of expertise. Hara CPA distinguishes itself from your typical CPA firm by offering day-to-day accounting services and support through customized solutions to meet each individual business' needs. We work with start-ups and small to large business and can also accommodate Spanish speaking needs. www.haracpaservices.com

Project X Media is a leading-edge brand strategy and creative services firm helping clients meet the challenges of an increasingly brand-centric world. Combining the best facets of a brand consultancy and design agency, the firm offers integrated creative development capabilities that include web, print, environmental design and broadcast services. We act as a powerful creative catalyst, helping organizations define and realize their future success by crafting effective brand strategies within the broader context of strategic corporate objectives. www.projectxmedia.com

UBS is the leading global wealth manager and a top tier investments and securities firm, managing approximately \$1.6 Trillion in assets. For more than 140 years, UBS has been managing wealth for private clients and demonstrating strength through ever-changing economic climates. Bob Smith and Jeannette Young have been actively involved with the Chairmen's RoundTable since January 2009. They specialize in wealth management for entrepreneurs and executives. www.ubs.com

About Chairmen's RoundTable

The Chairmen's RoundTable is a non-profit volunteer organization comprised of 45 current and former Chief Executive Officers with extensive board of directors experience and diverse industry backgrounds. CRT mentors provide businesses in San Diego County priceless business advice and mentorship without compensation, as a way of giving back to the community. CRT's well-defined mentoring program is ideal for small to mid-sized companies at a strategic crossroads that are looking to gain an outside perspective on key business issues. To date, over 200 local companies have benefited from CRT's mentorship. For more information and to read about past client successes, please visit www.chairmensroundtable.com.

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